

11. A method for electronically processing purchasing and sales transactions as claimed in Claim 9, the method further comprising the step of:
storing the order data and the billing data in a separate memory area of the telephone account file.

12. A method for electronically processing purchasing and sales transactions as claimed in Claim 11, wherein the order data and the billing data are stored in coded form.

13. A method for electronically processing purchasing and sales transactions as claimed in Claim 9, the method further comprising the steps of:
creating a confirmation protocol in an automated fashion from one of the registered order data and the billing data; and
transferring the confirmation protocol to the service provider via the Internet.

14. A method for electronically processing purchasing and sales transactions as claimed in Claim 9, the method further comprising the step of:
establishing a data link to the telephone data-registering computer in the respective switching office after a menu item has been called and authenticated via the personal computer, wherein it is possible to activate the menu even during an on-line state of the personal computer and access the Internet.

15. A method for electronically processing purchasing and sales transactions as claimed in Claim 9, the method further comprising the steps of:
loading the order data onto the terminal via the Internet;
registering the order data at the service provider;
transmitting the billing data associated with the order, in a separate link, from the terminal memory to the switching office;